

DEPLOY ACTION.

Deploy Action Launch Celebration!

Thank you for joining us to celebrate the launch of **Deploy Action!**

Our Sacramento event on March 11th brought together legislators, industry leaders, and key stakeholders for an evening of compelling conversation, forward-looking planning, and celebration. Every attendee brought unique insights to the event, underscoring the importance of convening key players in clean energy deployment to align priorities and mobilize resources.

Deploy Action is dedicated to eliminating hurdles to clean energy deployment in California and across the United States. Tackling this challenge requires a community of changemakers like you – people who understand not only the obstacles to deployment, but also the potential for a resilient, affordable, and abundant clean energy future.

In April, we will sponsor events at the annual VerdeXchange conference, where we will engage with cross-industry leaders on how we can all drive the new energy economy in California and beyond. Arnab will be moderating the Plenary II on Monday 4/7, entitled, “Power Play: Regional, State, and Local Strategies to Manage California's Electricity Load.” The panel will feature State Senator Josh Becker, California Public Utilities Commissioner Darcie Houck, Vice Chair of the California Energy Commission Siva Gunda, Edison’s EVP of Public Policy & Corporate Affairs Caroline Choi and LADWP Chief Strategy and Sustainability Officer Kendall Helm. If you will be in attendance, please join us for this important conversation on how to move California forward.

Since our launch, both of us have been representing Deploy around the world. In March, Arnab spoke at [Downstream 2025](#) in New Zealand, joining an expert panel to discuss the importance of accelerating investment in clean energy. Phil has been representing Deploy as a guest lecturer at UC Berkeley, and has continued to be active in Sacramento as Deploy explores opportunities for legislative engagement.

To stay engaged with events, projects and progress at Deploy Action, follow us on [LinkedIn](#), [X](#) and [BlueSky](#).

Thank you for your early support of Deploy Action. We are excited to have you with us as we push toward a future of clean energy abundance for all.

With gratitude,

Arnab Pal & Phil Ting
Co-founders, Deploy Action

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